

# NEW ASTOR THEATER ADDED TO PLAYHOUSES IN DULUTH

*Pretty Downtown Amusement Place Opened by  
Finkelstein and Ruben, as Newest of Theaters.*

Finkelstein & Ruben added one more link to the already huge chain of theaters they operate in this section of the northwest when the New Astor was opened last night by the Duluth Theater company.

Cosy, prettily appointed, comfortable and equipped with the best ventilating plant to be found, the house

yesterday made a big bid for satisfied patrons which augurs well for its continued success. While there are some finishing touches to put on, such as the installation of an elaborate electric sign, in all essential details the theater was entirely ready.

The opening bill for the one night only. Included not only James Oliver Curwood's "Back to God's Country," with Nell Shipman and an all-star cast, but Charlie Chaplin in one of his million dollar comedies, "A Dog's Life." It is announced that productions and stars on a par with these will be steady fare for New Astor patrons. Comedies and scenic pictures will be on every program with feature pictures. The change days are to be Sundays, Tuesdays and Fridays of each week.

The portico of the New Astor is finished in two varieties of marble, the bases of Westfield green, and the walls of Alabama white. The woodwork here, as on the interior, is mahogany. The interior walls are in two tones of antique gray, with cream ceilings. Sidewall bracket lighting has been arranged, with fixtures of unusual and attractive designs.

The ventilating plant is one of the features of the house. The air is taken in at a point high above the street and after filtration to remove dust and other impurities, is carried over tempering coils which cool it in summer and warm it in winter. It is then distributed throughout the theater in ducts along the ceiling. The outtake is at the door, forcing a real circulation.

Finkelstein & Ruben are managers of the Duluth Theater company. M. S. Cook and B. J. Cook of Duluth are vice president and treasurer, respectively. P. F. Schwie is resident general manager and as such has supervision not only of the New Astor but of the company's other houses, the New Garrick, New Astor and New Grand, and of the New Palace, Superior. Samuel Cook is house manager.